

Sample Email You Can Copy and Paste into Your Own Personal Email

(Fill in your colleague's name and your name and be sure to provide your ASDS Member ID.)

Dear <colleague name here>,

I have found so much value in my membership in the American Society for Dermatologic Surgery (ASDS) and the American Society for Dermatologic Surgery Association (ASDSA) that I wanted to extend a personal invitation to you. ASDS/A is currently running a Member Referral program, which would grant a special discount to new members when referred by a current member—like me.

ASDS is the only professional group that represents dermatologic surgeons. ASDS offers various [types of memberships](#), representing cosmetic, general, reconstructive and Mohs physicians.

Join by August 31 to take advantage of end of year savings and pay only \$375 for the rest of 2022 and pay the member rate for the 2022 ASDS Annual Meeting in Denver (a 42% savings). Follow this process to join:

- [Complete and submit the ASDS membership application](#) and \$95 USD non-refundable application fee.
- Submit endorsement letters from current ASDS Fellows, one of whom is already me. (If you are an AAD member or a Corresponding Fellow applicant, only one endorsement letter is required.)
- Pay ASDS membership dues.

For additional information, please contact [ASDS membership](#) and I am happy to share more specifics with you about how ASDS membership helped me differentiate myself to new patients. Plus, ASDS membership includes a complimentary subscription to the [Dermatologic Surgery](#) journal and has a vibrant online community with discussion forums and useful insights from other members called ASDS Connect.

Yours sincerely,

<Add your Name and Title>