

OF NEARLY

# 10.5 MILLION 2016

TOTAL PROCEDURES IN the top medically necessary and cosmetic procedures\* performed are:

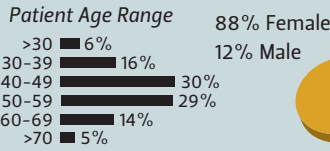


COSMETIC AND RECONSTRUCTIVE EXPERTISE FOR YOUR skin health and beauty™

## WRINKLE-RELAXING INJECTIONS

(INJECTABLE NEUROMODULATORS)

**1.97 million** total procedures



**Millennial (under 30 demographic)** saw a **20% increase** from last year and **50% increase** in last 5 years

**Males** use of wrinkle-relaxers grew **9%** in the last 5 years



## SKIN CANCER TREATMENTS

**3.5 million** total procedures

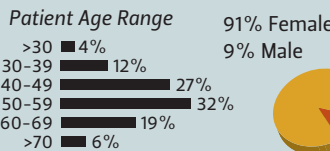
**3.28 million** non-melanomas

**227,000** melanomas



## SOFT-TISSUE FILLERS

**1.35 million** total procedures



**Millennials (under 30 demographic)** doubled in the last year

**Males** use of fillers grew from **2% to 9%**

Juvederm | Radiesse | Restylane / Perlane | Sculptra | Belotero

## LASER/LIGHT/ENERGY-BASED

**2.79 million** total procedures

**493,000** facial redness

**493,000** photo rejuvenation

**481,000** sun damage

**357,000** laser hair removal

**350,000** age spots

**172,000** melasma/brown patches

**164,000** acne scars

**154,000** surgical scars

**68,000** tattoo removals

**54,000** birthmarks

**CHEMICAL PEELS**  
**425,000**

total procedures

**VEIN TREATMENT/  
SCLEROTHERAPY**  
**124,000**

total procedures

## 5-YEAR TRENDS

**50%** increase in melanoma

**48%** increase in soft-tissue fillers

**2.5x** increase in body contouring procedures

## BODY SCULPTING

**387,000** total procedures

**33,000** microfocused ultrasound

**37,000** Kybella

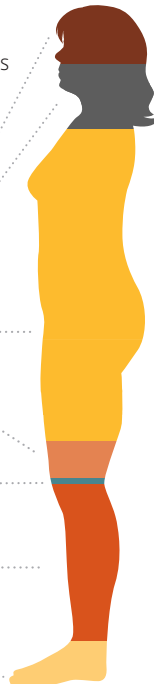
**177,000** cryolipolysis "fat-freezing"

**89,000** radiofrequency

**3,600** laserlipolysis

**21,000** tumescent liposuction

**25,000** other non-invasive treatment of fat and cellulite



\*Source: American Society for Dermatologic Surgery (ASDS) Survey on Dermatologic Procedures.

Data were collected for the 2016 experience and generalized to represent all ASDS members.