

YOUR  
SKINMEDICA®  
METHOD



**A SCIENCE-BASED**  
SKINCARE REGIMEN  
TAILORED TO YOU



25  
SKINMEDICA®

EST. 1999



# THE YOU FACTOR

SKINMEDICA® IS A GROUNDBREAKING  
DISRUPTOR IN SCIENCE-BASED, AGE-DEFYING SKINCARE.

**YOUR SKINMEDICA® METHOD IS A REGIMEN YOU  
CUSTOMIZE TO YOUR SKIN'S NEEDS.** CREATE YOUR  
OWN COMBINATION OF PRODUCTS AND USE DAILY—  
AND YOU'LL SEE HEALTHY-LOOKING, GLOWING SKIN.



**STEP 1**  
AHA/BHA EXFOLIATING CLEANSER  
EVEN & CORRECT BRIGHTENING TREATMENT PADS



**THE CLEANSE FACTOR**  
PREP SKIN FOR DAILY REGIMEN TREATMENTS. FOR EVERY SKIN TYPE.



**STEP 2**  
TNS® ADVANCED+ SERUM



**THE GROWTH FACTOR**  
GROUNDBREAKING SCIENCE FOR TRANSFORMED SKIN



Our cleansers range from gentle, daily-use to exfoliating and brightening. There's nothing like a clean, refreshed complexion. Alcohol-free daily brightening pads can be added to every exfoliating routine for prepping the skin to help absorption of treatment products.



Growth factors are natural substances made by skin cells that play a pivotal role in maintaining firmness and elasticity in your skin. Our products featuring TNS® growth factor technology deliver improvements in the appearance of fine lines, wrinkles, skin tone, and texture.



### STEP 3

LUMIVIVE® SYSTEM

EVEN & CORRECT ADVANCED BRIGHTENING TREATMENT  
EVEN & CORRECT DARK SPOT CREAM



**THE CORRECT FACTOR**  
TARGET A WIDE VARIETY OF SKIN CONCERNS



### STEP 4

HA<sup>5</sup>® REJUVENATING HYDRATOR  
DERMAL REPAIR CREAM



**THE HYDRATE FACTOR**  
ESSENTIAL HYDRATION SKIN NEEDS



Aging and environmental factors can lead to skin issues such as uneven tone, fine lines, and wrinkles. Our correcting products work powerfully to address your skin concerns.



As your skin ages, it naturally loses its ability to retain moisture, and the dryness can lead to rough texture. Our exclusive hydrator is a powerful blend of 5 forms of hyaluronic acid. Our nourishing moisturizers smooth the appearance of fine lines and wrinkles.



**STEP 5**  
**TOTAL DEFENSE + REPAIR**  
 BROAD SPECTRUM SPF 34 SUNSCREEN  
**ESSENTIAL DEFENSE MINERAL SHIELD™**  
 BROAD SPECTRUM SPF 35 SUNSCREEN



**THE PROTECT FACTOR**  
 EVERYDAY PROTECTION FOR ALL SKIN TYPES



Sunscreen is essential in fighting the visible signs of aging. For everyday protection for all skin types, our collection protects your skin from sun damage. You'll find a formula that fits you.

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A SCIENCE-BASED SKINCARE  
 REGIMEN TAILORED FOR YOU

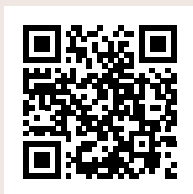
	☀	☾	
<b>THE CLEANSE FACTOR</b>			
<b>STEP 1</b>	<input type="checkbox"/> AHA/BHA Exfoliating Cleanser	_____	_____
	<input type="checkbox"/> Facial Cleanser	_____	_____
	<input type="checkbox"/> Even & Correct Brightening Treatment Pads	_____	_____
	<input type="checkbox"/> Other: _____	_____	_____
<b>THE GROWTH FACTOR</b>			
<b>STEP 2</b>	<input type="checkbox"/> TNS® Advanced+ Serum	_____	_____
	<input type="checkbox"/> Other: _____	_____	_____
<b>THE CORRECT FACTOR</b>			
<b>STEP 3</b>	<input type="checkbox"/> LUMIVIVE® System	_____	_____
	<input type="checkbox"/> Even & Correct Advanced Brightening Treatment	_____	_____
	<input type="checkbox"/> Even & Correct Dark Spot Cream	n/a	_____
	<input type="checkbox"/> Retinol Complex (0.25, 0.5, or 1.0)	n/a	_____
	<input type="checkbox"/> Instant Bright Eye Cream	_____	_____
	<input type="checkbox"/> Neck Correct Cream for Neck and Décolleté	_____	_____
<input type="checkbox"/> Other: _____	_____	_____	
<b>THE HYDRATE FACTOR</b>			
<b>STEP 4</b>	<input type="checkbox"/> HA® Rejuvenating Hydrator	_____	_____
	<input type="checkbox"/> Ultra Sheer Moisturizer	_____	_____
	<input type="checkbox"/> Dermal Repair Cream	_____	_____
	<input type="checkbox"/> Other: _____	_____	_____
<b>THE PROTECT FACTOR</b>			
<b>STEP 5</b>	<input type="checkbox"/> TOTAL DEFENSE + REPAIR Broad Spectrum SPF 34 Sunscreen	_____	n/a
	<input type="checkbox"/> Essential Defense Mineral Shield™ Broad Spectrum SPF 35 Sunscreen	_____	n/a
	<input type="checkbox"/> Other: _____	_____	n/a

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## EXPERIENCE ALLĒ

### THE OFFICIAL LOYALTY PROGRAM BY THE MAKERS OF SKINMEDICA®

Professional-grade skincare. Facial injectables. Cellulite treatments. You name it. Allē gives you points on over 50 products and treatments at your participating dermatologist, plastic surgeon, and med spa.



SKINMEDICA.COM

#### SHARE YOUR EXPERIENCE

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**CAUTION:** Do not use Retinol Complex products or Even & Correct Dark Spot Cream if you are pregnant, lactating, or planning to become pregnant. Mild redness, peeling, and irritation are expected when using Retinol Complex products. Use a sunscreen and limit sun exposure while using these products and for a week following discontinuation.

**Sunburn alert:** AHA/BHA Exfoliating Cleanser, Even & Correct Brightening Treatment Pads, and Even & Correct Dark Spot Cream contain an alpha-hydroxy acid (AHA) that may increase your skin's sensitivity to sunburn. Use a sunscreen and limit sun exposure while using these products and for a week following discontinuation.

Use a sunscreen with an SPF of 30 or higher during any sun exposure when using Even & Correct Advanced Brightening Treatment.

Most SkinMedica® products are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These SkinMedica® products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA, and the statements here have not been evaluated by the FDA.

SkinMedica® TOTAL DEFENSE + REPAIR Broad Spectrum SPF 34/PA++++ Sunscreen and Essential Defense Mineral Shield™ Broad Spectrum SPF 35/PA++++ Sunscreen are over-the-counter drug products that are formulated and marketed pursuant to the FDA's governing regulations set forth at 21 CFR Part 352.

The PA rating system is used in Japan to classify UVA protection and is not an FDA requirement on sunscreens sold in the U.S.